

Life-Changing Lessons From the Coach

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The **Power of Influence**
LIFE-CHANGING LESSONS FROM THE COACH



Fisher DeBerry
with **Mike Burrows**

The Power of Influence Life-Changing Lessons From the Coach

By Fisher DeBerry, with Mike Burrows

Top-flight testimony from the remarkable Fisher DeBerry era of Air Force football.

Fisher DeBerry is the winningest football coach in service academy history. But as Coach would tell you, success in coaching is not measured by the number of wins and losses. Real success in coaching is measured by the kind of people your players become. Faith, family and football—these are priorities in Fisher DeBerry's life and the themes of his book, *The Power of Influence*.

Coach DeBerry shares the secret of his success—his coaching philosophy hinged upon the life-changing lessons and character values he worked to instill in his players. In his humor and practical wisdom, Fisher DeBerry will prompt you to reflect on your power as a role model and the legacy you will leave behind.

About the Author:

Fisher DeBerry, legendary United States Air Force Academy head football coach, was named national coach of the year and is a three-time recipient of the Western Athletic Conference coach of the year award. Fisher is a former president of the American Football Coaches Association and has been inducted into the Wofford College Athletic Hall of Fame, the Colorado Springs Sports Hall of Fame, the South Carolina Sports Hall of Fame and the Colorado Sports Hall of Fame. Fisher and his wife, Lu Ann, enjoy spending time with their two children and their families.

Promotions & Marketing:

- Major National Publicity to Christian and General Radio, TV and Print
- National promotional campaign in conjunction with The Elevation Group

What People are Saying:

"Anyone can benefit from Coach DeBerry's homespun wisdom. It translates far beyond the stadium into your workplace, home and community. Coach taught countless football players how to play the game and live life in service to others."

-Grant Teaff, executive director, American Football Coaches Association

"The Power of Influence will encourage and motivate you to make a lasting impression on the lives of others."

-Dal Shealy, former president of the Fellowship of Christian Athletes


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