

"For what shall it profit a man, if he shall gain the whole world, and lose his own soul?"

-Mark 8:36



**\$21.95**  
SRP



**"A movie about champions of endurance along with devotion and faith."**

-THE DOVE FOUNDATION

**The Potential Inside** is a movie about a man finding his potential through Christ. This riveting action packed drama takes you inside the never before seen world of Elite Bicycle Racing. Filled with spectacular race scenes through some of the most treacherous courses on the East Coast of the United States, *THE POTENTIAL INSIDE* is a powerfully moving and compelling drama that examines the heart and soul of a true champion.

**THE PERFECT GIFT FOR FATHER'S DAY!**

Reeling with grief in the wake of a tragic automobile accident, retired veteran cyclist Chris Carmik is given an opportunity to train and mentor a cycling prodigy named Jake into the world of Bicycle Racing. Using cutting edge technology and scientific training methods, Chris transforms Jake into a top contending cyclist. However, he struggles to teach Jake the most important lesson prominent in all champions—finding the true potential inside.

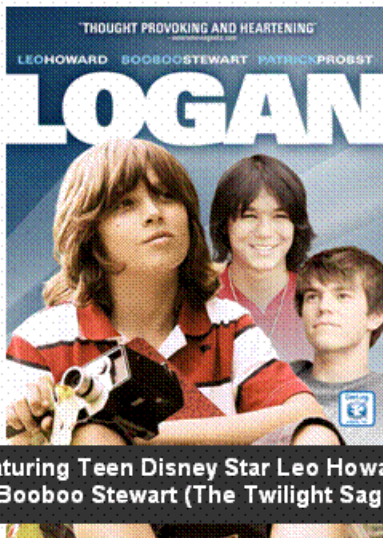
SRP \$21.95 UPC: 852382003014

Street Date: April 19, 2011

96 min. / Widescreen / HD / NR

Dolby 5.1 Surround/ Bonus Materials

First film ever invited to premiere at Liberty University's new 7 million dollar L.U. Tower Theater!

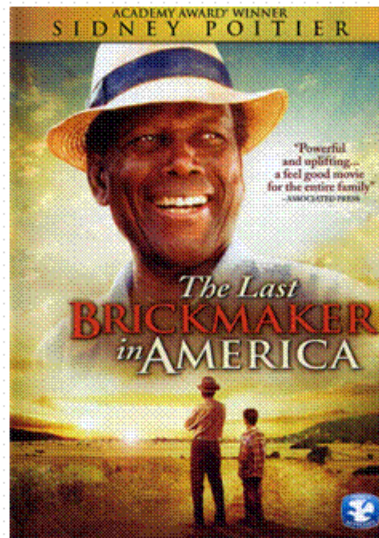


Featuring Teen Disney Star Leo Howard & Booboo Stewart (The Twilight Saga)

**Logan**

\$14.95 UPC 793573856876

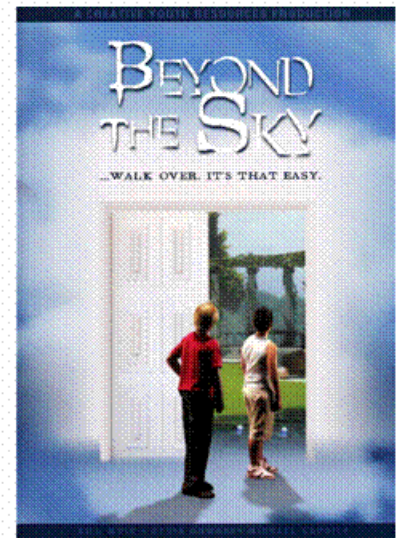
The subject of this film is about teen suicide. It's a moving and inspiring story that both the Teachers in America organization and Dove Foundation have said "every teenager in America needs to see this film." Logan is played by Leo Howard (Disney's *Leo Little's Big Show*) and Booboo Stewart (Seth Clearwater in the *Twilight Saga*). Booboo portrays Logan's strong Christian friend who shares the difference that Christ can make. Kids will listen to the important message in this film because these guys are in it. 90 minutes



**The Last Brickmaker in America**

\$19.95 UPC 625828551307

Henry Cobb (Sidney Poitier), a warm and honest man, has worked his family brickyard the old-fashioned way for 57 years. With automation taking over and the recent death of his wife, Cobb's passion for his work is gone. When 13-year-old Danny Potter (Cody Nelson) enters his life in search of a refuge from his bickering parents, Henry becomes his mentor, giving the boy a new sense of purpose. In turn, Danny rejuvenates Henry's passion for life. 85 minutes (Dove Family Edited)



**Beyond the Sky**

\$8.99 UPC 808717001897

This multiple award-winning dramatic film is a visual Gospel presentation that not only entertains but educates the viewer on how to inherit eternal life. This 15 minute film can help someone you know discover the truth of the Gospel of Jesus Christ. Also included with DVD:

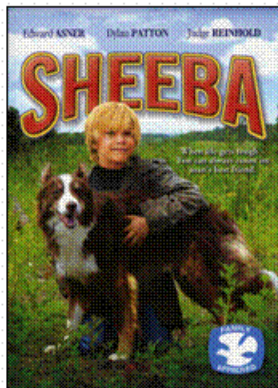
- 5 questions to stimulate discussion
- An accompanying tract to help guide someone through the Gospel
- 9 principles to keep in mind as you share the Good News

(A Kevin Downes/Bill Muir Production)

**WESSCOTT MARKETING**

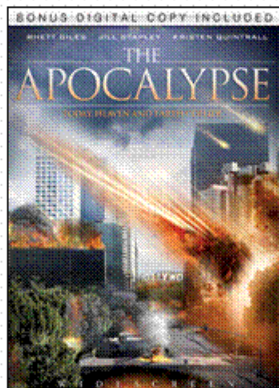
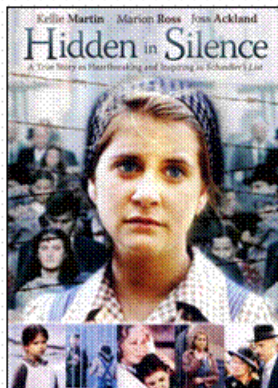
**WWW.WESSCOTTMARKETING.COM OR 1-800-375-3702**

# More Great DVDs! Some as low as \$6.99 SRP!



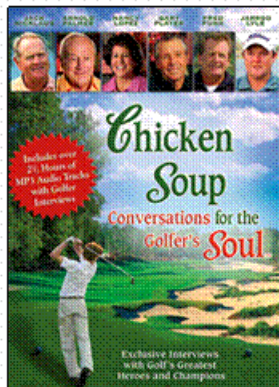
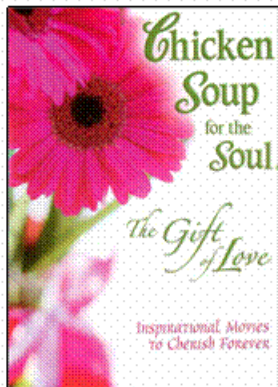
**Sheeba** SRP \$19.99 UPC 033937039706 (Dove Family Approved for All Ages)  
Clay (Dylan Patton) isn't happy when he learns he has to move away from his friends and the bright lights of New York City. Small town life with his grandfather (Edward Asner) is lonely, and he misses his firefighter father (Judge Reinhold), but Clay finds comfort and friendship with his loveable new dog, Sheeba. 91 minutes

**Grand Champion** SRP \$12.95 UPC 761450900233  
*Grand Champion* weaves a lively tale of a spunky young boy, Buddy, and his prize-winning calf, Hokey, as they climb the ranks of Texas stock shows to win the coveted top award. Featuring an impressive line up of Hollywood and Country Music Superstars, *Grand Champion* is an enchanting family classic. Special appearances by Julia Roberts, Bruce Willis, and George Strait. 94 minutes (Rated G)



**Hidden in Silence** SRP \$6.99 UPC: 096009938390  
This is the true story of Catholic teenager, Stefania Podgorska, (portrayed by ER's Kellie Martin) and her faith, selfless commitment and unwavering resolve in the face of war to save as many as she could in Nazi-occupied Poland. 90 minutes (Dove Family Approved Ages 12+)

**The Apocalypse** SRP \$6.99 UPC 096009917494 (Was over \$20.00!)  
Today, heaven and earth collide. With an asteroid on track to collide with Earth, mass chaos has erupted. A mother and father are trying to find their daughter in their last hours to help restore her faith. This is their journey in a world of looming Armageddon. Bonus digital copy included! 90 minutes



**Chicken Soup for the Soul: The Gift of Love (Two Inspirational Short Films)** SRP \$6.99 UPC 096009508197

*Mrs. Wetherby's Treasure*: The innocent love and generosity of two nine-year-old girls towards an old woman leads to a discovery not only for them but the entire neighborhood. *Dear Grandmother*: Upon the death of her mother, a New York Fashion expert is appointed guardian over her 12-year-old half sister. Their cross country trip to NY delivers many surprises, bringing them both to a place that neither expected. 50 minutes

**Chicken Soup: Conversations for the Golfer's Soul**

SRP \$6.99 UPC 096009523596  
Six legendary golfers share their secrets of life on and off the greens. Jack Nicklaus, Arnold Palmer, Gary Player, Nancy Lopez, Jarrod Lyle, and Fred Funk: true champions, who carry the spirit of sport, share their incredible stories of teamwork, sportsmanship, and humility they've experienced on the links. 171 minutes

## Fax Your Order Today: 952-541-4905

ORDER FORM		UPC	SRP
<b>The Potential Inside (Street Date: 4/19/11)</b>	DVD	852382003014	\$21.95
<b>Logan</b>	DVD	793573856876	\$14.99
<b>The Last Brickmaker in America</b>	DVD	625828551307	\$19.95
<b>Beyond the Sky</b>	DVD	808717001897	\$8.99
<b>Sheeba</b>	DVD	033937039706	\$19.99
<b>Grand Champion</b>	DVD	761450900233	\$12.95
<b>Hidden in Silence</b>	DVD	096009938390	\$6.99
<b>The Apocalypse</b>	DVD	096009917494	\$6.99
<b>Chicken Soup for the Soul: The Gift of Love</b>	DVD	096009508197	\$6.99
<b>Chicken Soup: Conversations for the Golfer's Soul</b>	DVD	096009523596	\$6.99

Name \_\_\_\_\_

Address \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

PO Number \_\_\_\_\_ Email \_\_\_\_\_

**TOTAL** \_\_\_\_\_

**Bringing  
The Best In  
Christian  
Products  
To Market**

**Wesscott  
Marketing**

**TERMS:**  
**Please call for discounts.**  
Product is returnable after 90 days and prior to one year with copy of original invoice. Open product is not returnable.  
  
Please let us know if you want to be removed from our fax list.  
1-866-501-1077

WESSCOTT MARKETING  
Mail: P.O. Box 26144  
Ship: 6980 Oxford St.,  
Suite 250  
St. Louis Park, MN 55426  
1-800-375-3702  
FAX: 952-541-4905  
Email:  
wesscottmkt@msn.com  
www.wesscottmarketing.com



To opt out of any future faxes please call 1-866-501-1077.